

## Electrify the last mile.

The all-electric 2024 BrightDrop Zevo 400 and Zevo 600 are purpose-built to streamline how you move goods and services. With a suite of driver-centric features and advanced safety technology, the Zevo was designed to generate long-term operating efficiencies.

Delivery transportation is responsible for over 16% of total global CO2 emissions<sup>1</sup>, with last-mile logistics accounting for half of all delivery vehicle CO2 emissions<sup>2</sup>. With an all electric powertrain providing zero tailpipe emissions, you won't have to sacrifice efficiency for sustainability.

272

GM estimated miles of range<sup>3</sup>

\$10K+

estimated annual operating expense savings vs. diesel alternative<sup>4</sup>

20

active safety and driver assistance features

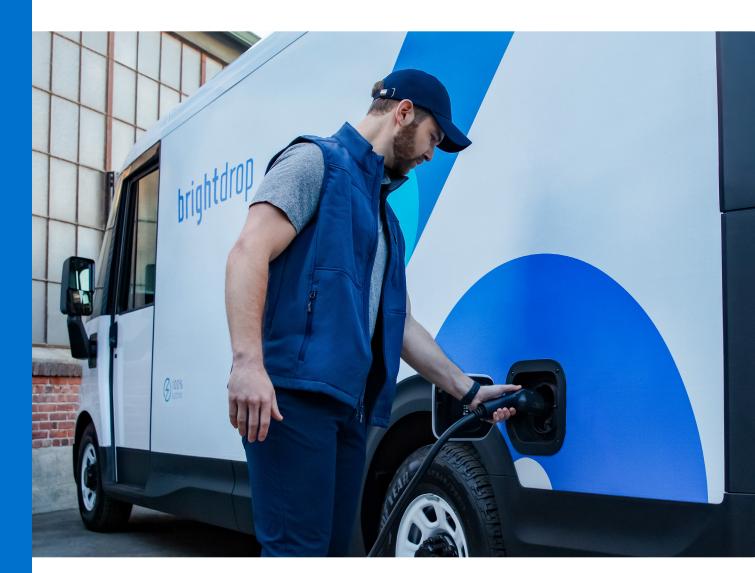
# Don't wait to go electric. It's never been a better time to buy.

The BrightDrop Zevo 400 starting at \$62,725 after cash offers\* or the Zevo 600 starting at \$64,425 after cash offers\*.

#### \*Not available with some other offers Take new delivery by September 20th 2024. The Manufacturar's Suggested Detail Drice

excludes tax, title, license, dealer fees and optional equipment. Dealer sets the final price.

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BrightDrop Zevo shown with aftermarket decals applied. Available production model may vary.

- 1. Source: https://ourworldindata.org/emissions-by-sector
- 2. Source: https://clean-mobility.org/wp-content/uploads/2022/07/Secret-Emissions-of-E-Commerce.pdf
- 3. GM Estimated range on a full charge based on development testing and/or analytical projection consistent with SAE J1634 revision 2017 MCT and subject to change prior to production. Actual range may vary based on several factors, including temperature, terrain, battery age, loading, and how you use and maintain your vehicle.
- 4. Estimated based on assumptions for fuel costs, miles traveled, maintenance and cargo load, and are not quaranteed. May vary based on use case.

## Maximize productivity. Energize your drivers.

#### Driver efficiency and comfort.

When every second counts on a delivery run, you need a vehicle that minimizes friction in your drivers' repetitive tasks. That's why driver efficiency is built into the foundation of the Zevo. It's equipped with advanced technology designed to make your drivers' routines easier, more efficient and more comfortable.

- A cabin designed around your drivers' routines gives them plenty of space to access cargo quickly, easily and safely
- Every common task your drivers need to accomplish can be done from the driver seat using steering wheel controls even opening the bulkhead and curbside doors<sup>5</sup>
- A variety of driver comfort features can help drive efficiencies and energize your team:
- High seating position with an expansive view of the road ahead
- Cabin storage compartments help drivers organize and stage items for rapid delivery
- Low curbside step height
- Extra large cupholders
- Delivery Mode allows drivers to focus on delivering cargo quickly. It automatically opens the bulkhead and curbside doors<sup>5</sup> when the vehicle is shifted into Park and then closes them when shifted to Drive, saving your driver valuable seconds

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5. Optional equipment required for full functionality.

## Space, security and safety.

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Your team has been waiting for the Zevo.



#### Cargo

The space-efficient Ultium battery platform maximizes available cargo space, allowing the Zevo 600 to offer over 600 cu. ft. of cargo volume. With 3,180 lbs. of available max payload capacity<sup>6</sup>, the Zevo 600 ensures you never have to compromise.

Need something smaller? The Zevo 400 offers the same spacious cab area but with a shorter 153-in. wheelbase and over 400 cu. ft. of cargo space — perfect for maneuvering in tight spaces or carrying tools from job to job.



#### Security

Protecting your cargo is important to you — and to us. That's why we've equipped the Zevo line with a standard cargo area security system and motion sensors, a large sliding bulkhead door with an auto-locking mechanism and motion-activated interior LED lighting in the cargo area.

# Rest easy on your routes. Safety first.

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#### Make safety a priority

Help protect your drivers and those around them with standard safety and driver-assistance features, including:

- Enhanced Automatic Emergency Braking
- Forward Collision Alert
- Following Distance Indicator
- Front Pedestrian Braking
- Lane Keep Assist with Lane Departure Warning
- IntelliBeam
- Rear Vision Camera
- Front Park Assist
- Rear Park Assist

- Safety Alert Seat
- Rear Cross Traffic Braking
- Blind Zone Steering Assist
- Reverse Automatic Braking
- HD Surround Vision
- Adaptive Cruise Control
- Speed Limit Assist<sup>7</sup>
- Traffic Sign Recognition<sup>7</sup>
- Buckle to Drive

## Productivity powered by Ultium.

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Zevo is built on the same revolutionary Ultium Battery Platform that powers GM's new electric vehicles.

#### Advantages

- GM Estimated miles of driving range8: 303 (City), 234 (Highway), 272 (Combined)8
- Allows for spacious cabin and larger storage area, maximizing room for cargo and the driver
- Peak DC Fast Charging rate of 160 miles of EV range per hour via 120 kW DC Fast Charging<sup>9</sup>
- Enables a near 50/50 weight distribution of the vehicle and a lower center of gravity
- Uses regenerative braking<sup>10</sup>, which results in increased brake pad life and fewer brake pad and rotor replacements during the lifecycle of the vehicle

- Zero tailpipe emissions makes the Zevo a more environmentally friendly delivery vehicle
- Electric drive units provide near-instant torque for fast acceleration at low speed perfect for stop-and-start routes
- An EV engine is quiet, making the Zevo less disruptive than a traditional delivery vehicle for both the driver and surrounding community
- Electric batteries can be repurposed toward the end of their life cycle, while gasoline is a finite resource





8. GM Estimated range on a full charge based on development testing and/or analytical projection consistent with SAE J1634 revision 2017 - MCT and subject to change prior to production. Actual range may vary based on several factors, including temperature, terrain, battery age, loading, and how you use and maintain your vehicle.

<sup>9.</sup> Charging rates and times are approximations and may vary depending on how you maintain your vehicle and the condition of the vehicle's battery.

# Outsmart Change.

