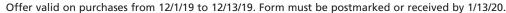
## REDEMPTION FORM



- For more information about this promotion, please call 1-866-212-9619.
- To learn more about MICHELIN® tires, please call **1-800-642-4354** or visit **MichelinMan.com**. Not valid with any other offer. See offer terms and conditions for further details.

'70' via Mastercard® Reward Card² or Visa® Virtual Account³ after submission¹ with purchase of a set of 4 new MICHELIN® passenger or light truck tires.

There are two options for rebate submission:	How many vehicles are in your household?
<ol> <li>For faster service, submit your redemption online and choose one of the following reward options at tirerewardcenter.com:         <ul> <li>Visa® Virtual Account³ and receive it as soon as 10 days.</li> <li>Mastercard® Reward Card² and receive it as soon as 4 weeks.</li> <li>Visa® Virtual Account only available by online submission.</li> </ul> </li> <li>OR         <ul> <li>Complete and mail in this redemption form to receive your Mastercard® Reward Card².</li> <li>Attach receipt (or legible copy) showing the purchase of four new MICHELIN® tires within the offer period from a participating dealer.</li> <li>Mail to: 2019 Michelin Winter Promotion, P.O. Box 109, Suite 566, Milan, IL 61264.</li> </ul> </li> <li>To check the status of your Mastercard® Reward or Visa® Virtual Account request, visit tirerewardcenter.com.</li> </ol>	☐ 1 ☐ 2 ☐ 3 ☐ 4 ☐ 5 or more  What is your age? ☐ 18 - 25 ☐ 26 - 39 ☐ 40 - 55 ☐ Over 55  How many years have you been a MICHELIN® tire owner? ☐ First time
To check the status of your mastercard* Reward or Visa* Virtual Account request, visit threrewardcenter.com.	<ul><li>☐ Less than 5 years</li><li>☐ More than 5 years</li></ul>
Where did you buy your tires? (Dealer Name)  Invoice Number  Date of Purchase  Mo.  Day  Year  Year of Vehicle  Make (e.g., Ford)  Email Address	How many tires did you intend to purchase prior to learning of this promotion?  1 2 3 4  What tire brand was replaced when you purchased your new set of MICHELIN® tires?  MICHELIN® Other
First Name Last Name  Address Apt./Suite Number	How did you first hear about this promotion? (Please check one.)  Direct mail Radio Newspaper Televisior Salesperson in store Website In-store display Email Word of mouth Other Outdoor advertising
City  State ZIP Code  Phone  The last four digits of the phone number are required for rebate processing.  What is the next vehicle you plan to purchase tires for?  Year of Vehicle Make (e.g., Ford)  Does this vehicle currently have MICHELIN® tires?  When do you expect to purchase tires for this vehicle?	Which of the following was an important contributing factor in your most recent purchase of MICHELIN® tires? (Check all that apply.)  MICHELIN® Promise Plan  Promotion/sale  Dealer recommendation  Friend/relative recommendation
(Please check one.)  Yes No Don't know In the next 30 days 31 to 90 days from now  91 days to 1 year from now More than 1 year from now  **I want email notifications so I can take advantage of valuable special offers and promotions on my next tire purchase, as well as sign up for tire rotation reminders and new product information from Michelin.  Michelin has a very strict privacy policy. We do not sell or rent your personally identifiable information to third parties.	□ Quality of product     □ 60-Day Satisfaction Guarantee     □ Mileage warranty     □ Free flat change and tow service     □ Actual tires on display     □ Tires in stock     □ Online research     (reviews, websites, etc.)     □ Replacing another set of     MICHELIN® tires

MICHELIN

## GMC

Offer valid for residents of the United States who purchase from a participating dealer located in the fifty (50) United States, District of Columbia ("U.S.") and U.S. Territories (Puerto Rico, Guam and U.S. Virgin Islands) (the "U.S."). Purchase must be completed between 12/1/2019 and 12/13/2019. Limit of one (1) redemption request (\$70 Mastercard\* Reward Card or Visa\* Virtual Account) per purchase of four (4) new MICHELIN\* passenger or light truck tires. Limit of three (3) redemptions per household. Must be at least 18 years of age or older at the time of purchase to be eligible. All requests must be postmarked or received on or before 01/13/2020. Please allow four (4) to six (6) weeks for delivery of the \$70 Mastercard\* Reward Card via mail. Please allow three (3) to five (5) weeks for the delivery of the \$70 Visa\* Virtual Account via email. Sales to Original Equipment manufacturers, fleets, wholesalers and business accounts and purchases for resale are not eligible for this promotion. Original Equipment tires DO NOT qualify. Purchases from any nonparticipating dealers are not eligible for this promotion. Tire, fire Kingdom, NTB and Big (9) are excluded from this promotion, but may be eligible for coverage under as tore-specific promotion (see individual store[s) for details). In addition, purchases from any nonparticipating dealers are not eligible for this promotion. Tampering with, altering or falsifying purchase information constitutes fraud. All decisions made by Michelin (or its authorized representatives) relating to the validity of any submissions are final and binding. This promotion is subject to all federal, state and local laws and regulations. Michelin reserves the right to modify or discontinue this offer, products and/or services at any time for any reason. No cash refunds. Please retain copies of the materials you submit. All requests become the property of Michelin North America, Inc., and will not be returned. Michelin is not responsible for any lost, late, stolen, damaged, misdirected, inc

The Reward Card cannot be reloaded with additional funds, nor can it be used at an ATM. Reward Card expires six (6) months after issuance. No cash access. Fees apply. For complete terms, conditions and fees, see the Cardholder Agreement in your card package. Reward Card issued by U.S. Bank NationalAssociation pursuant to a license from Mastercard International Incorporated. Mastercard is a registered trademark of Mastercard International Incorporated.

\*Michelin Consumer Visa\* Virtual Account is issued by The Bancorp Bank pursuant to a license from Visa U.S.A. Inc. and can be used everywhere Visa debit cards are accepted online. No cash access. The Bancorp Bank; Member FDIC.